## Jacob Broadhead

I am a lifelong learner who transitioned from a laborer to a leader, founding a company and creating innovative solutions like a unique talent matching platform. Skilled in user experience design, digital media production, and front-end development, I embrace challenges and use my diverse abilities to make a meaningful impact. Driven to Aspire Hire, I believe there is nothing I can't learn or achieve.

broadheaded1@gmail.com

Nephi, Utah 84651, United States

https://www.linkedin.com/in/j-broadhead/

801-380-7222

https://jacobbroadhead.me

**User Experience Design** Designing a Difference

Solutions/Enterise Architecture Creating a Change

Digital Media & Video Production Chasing Passions

## Enabling Skills

Communication

Customer Service

Problem Solving

Self-Leadership

Teamwork

Decision Making

Critical Thinking

Organization

# Technical Skills

Design Thinking

Solution Architecture

Enterprise Architecture

User Experience Design

User Acceptance Testing

User Testing

Figma

HTML

CSS

Research

Scope Management

Employee Training

Storytelling

Video Production

Voice Acting

## Work Experience

#### **User Experience Designer | Productivity Tools Design Lead**

Aspire Ability Inc.

04/2020 - Present

Achievements/Tasks

At Aspire Ability, I advanced from User Experience Designer to Productivity Tools Design Lead. I designed, built, and launched innovative tools that solved both internal and client challenges while streamlining operations.

I played a pivotal role as lead-designer of a talent matching and upskilling enablement platform, implemented an internal management toolkit, and created a comprehensive skills database, mapping competencies across 50+ job titles in 10 industries.

In collaboration with industry experts, I defined role requirements for Cloud Computing, Cyber Security, and IT Support while automating task management processes and standardizing marketing assets.

I also designed a job board for the Navajo Nation that provided thousands with job access and strengthened client satisfaction through market research and user-focused solutions.

#### **Owner | Operator**

**Utah Basement Windows LLC** 

09/2018 - 06/2019

Achievements/Tasks

As the owner and operator of Utah Basement Windows LLC, I managed procurement, inventory, and project schedules while consulting with clients to expand and enhance their homes and businesses through foundation modifications. I sourced custom windows and window wells, cut concrete foundations for new openings, and installed egress windows to meet regulatory standards.

Leading a team of 1099 employees, I ensured timely, high-quality results and maintained accurate financial records to sustain cash flow and profitability. My comprehensive approach ensured seamless project delivery, high customer satisfaction, and a reputation for reliable service.



### Education

#### Lambda School

**Codecademy Udemy Pluralsight** 

User Experience Design 2019-2020

## Conferences

**IMS Global Summit** 

**Silicon Slopes** 

**TXAHEA** 

2023

2022 & 2023

2021



### Courses

**Front-End Development Fundamentals** 

Codecademy: online course

Full-Stack Development: Entry Level

Codecademy: online course

2022

May 2024 - Present

Standard 10.0 - Level 1 Enterprise Architect Course

Udemy: online course

2024

